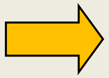
P I N E A P P L E I N F O

WEEK N°34 (19th to 24th August 2024)

Trend Week 35-2024


Week 34-2024	Week 34-2023
11.00€/box	7.7%

Prices for « sea freight » pineapples collected on the European markets*

(In € / box)

ORIGINS	Variety	Size.	F R A N C E		BELGIUM		NETHERLANDS		GERMANY	
			33	34	33	34	33	34	33	34
	Sweet									
Costa Rica Major Brands		tt	10.0-12.00	10.0-13.00			9.00-12.00	9.00-13.00	8.00-12.00	8.00-13.00
	Premium (**coloured**)	tt	12.00-14.0	12.00-14.0			12.00-13.0	12.00-14.0	10.0-12.00	10.0-12.00
Costa Rica		5/6//7/8	9.00-10.00	9.00-11.00	9.50-11.00	10.0-12.00	10.0-11.00	10.0-12.00	8.50-11.00	10.0-12.00
		9/10	8.00-9.00	8.50-9.00	9.00-9.50	9.00-9.50	8.50-9.00	9.00-9.50	8.50-9.50	9.00-9.50
Other Lat Am.**		tt	8.00-10.00	8.50-11.00	9.00-11.00	9.00-12.00	8.50-11.00	9.00-12.00	8.50-11.00	9.00-12.00
Cote d'Ivoire/ Ghana		tt	8.00-10.00	9.00-12.00						
	Premium (**coloured**)	tt	10.0-13.00	10.0-13.00						

Pricing indicated in this note are market trends. In no case should they be viewed as specific sales prices.
tt= all Sizes/ *Prices for sea freight fruits are FOT: **Other Lat Am: (Other Latin American origins (Ecuador, Honduras, Panama, Honduras etc...)

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Prices for « airfreight » pineapples collected on the European markets*

(In € / kg)

ORIGINS	Variety	Size.	F R A N C E		BELGIUM		NETHERLANDS		GERMANY	
			33	34	33	34	33	34	33	34
	Cayenne	tt								
Benin		tt	1.70-2.00	1.70-2.00	2.20	2.20				
Cameroon		tt	1.80-2.10	1.80-2.10						
Ghana		tt	2.20-2.30	2.20-2.30						
Cote d’Ivoire		tt								
		tt								
	Sugarloaf	tt								
Benin	Green	tt	2.20-2.30	2.20-2.30						
	Coloured	tt	2.20-2.40	2.20-2.40	2.60	2.60				
Ghana	Green		2.20-2.30	2.20-2.30						
Ghana-Togo	Coloured		2.30-2.60	2.30-2.50	2.60	2.60				
	Sweet	tt								
Central America		tt	2.80-3.00	2.80-3.00	2.40	2.40				
Ghana		tt								
	Victoria	tt								
Reunion		tt	3.50-4.50	3.50-4.00						
Mauritius		tt	3.50-4.20	3.50-4.00	3.50-3.80	3.50-3.80	3.50-3.80	3.50-3.80		
South Africa			3.50-3.80	3.50-3.80						

Pricing indicated in this note are market trends. In no case should they be viewed as specific sales prices.
tt= All Sizes / * Prices for airfreight fruits are collected import level (sales to wholesalers)
*Central America: Colombia, Costa Rica, Cuba, Panama, and the Dominican Republic.

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INCOMING VOLUMES

Estimations of supplies equivalent in 40’ containers:

Weeks	30	31	32	33	34
Sea					
Cote d’Ivoire*	9-15	9-15	<10	12-18	12-18

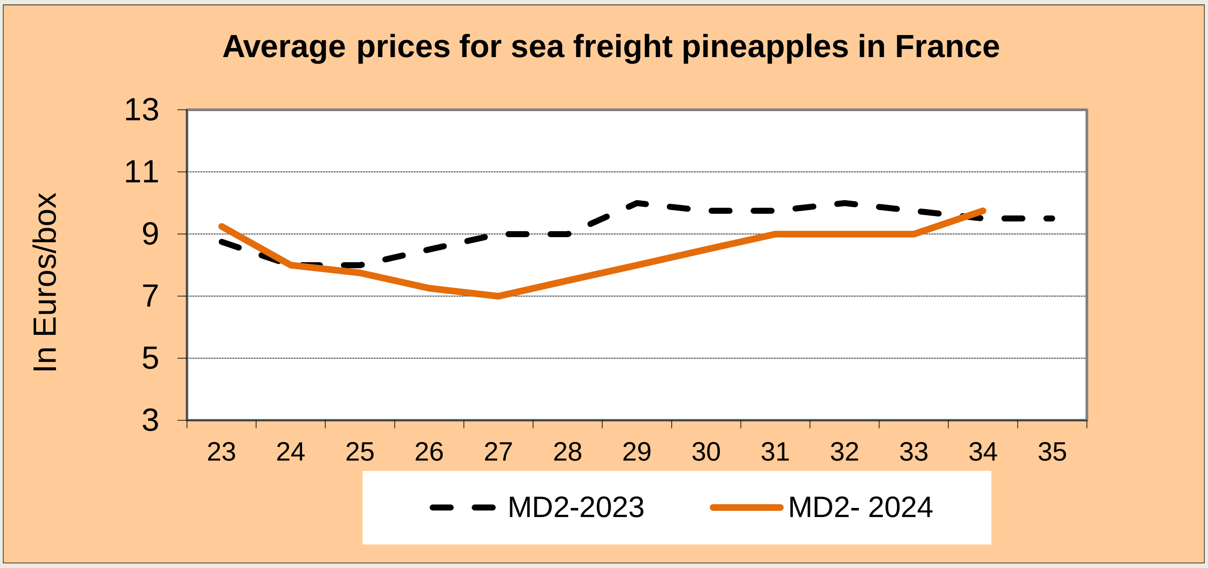
Source: **Cabinet Paqui**

GENERAL INFORMATION

Little, if not no change, on the pineapple market this week. The overall supply of “Sweet” remains as limited as ever, especially from Costa Rica. Operators are returning from vacation at a slow pace, and demand for pineapples remains as moderate as ever. In this context, the ship delays which, this week led to delays in the delivery of fruit, also contributed to the maintenance or strengthening of prices on the spot market, often called upon to compensate for the lack of fruit. Costa Rican supply, which is mainly made up of small-sized fruit, is likely to remain fairly unbalanced for several weeks yet.
Operators are not expecting any major changes on the European market in terms of supply, as volumes are expected to remain at current levels until week 38 or even 39.

MARKET COMMENTS

France: Despite the gradual return of operators, the pineapple market is slow to return to a fairly stable pace. For the time being, activity remains fairly low, and the vast majority of operators are not expecting sales to really pick up, since from next week onwards, end-of-month and back-to-school concerns are likely to be the focus of buyers' attention, taking precedence over demand for pineapples. For the moment, sales remain relatively fluid because the market is still poorly supplied. The supply of coloured fruits (Premium), which remains limited, is sold quite easily and at consistently high prices. Calm sales on the crownless fruit market still short of large-calibre fruit.



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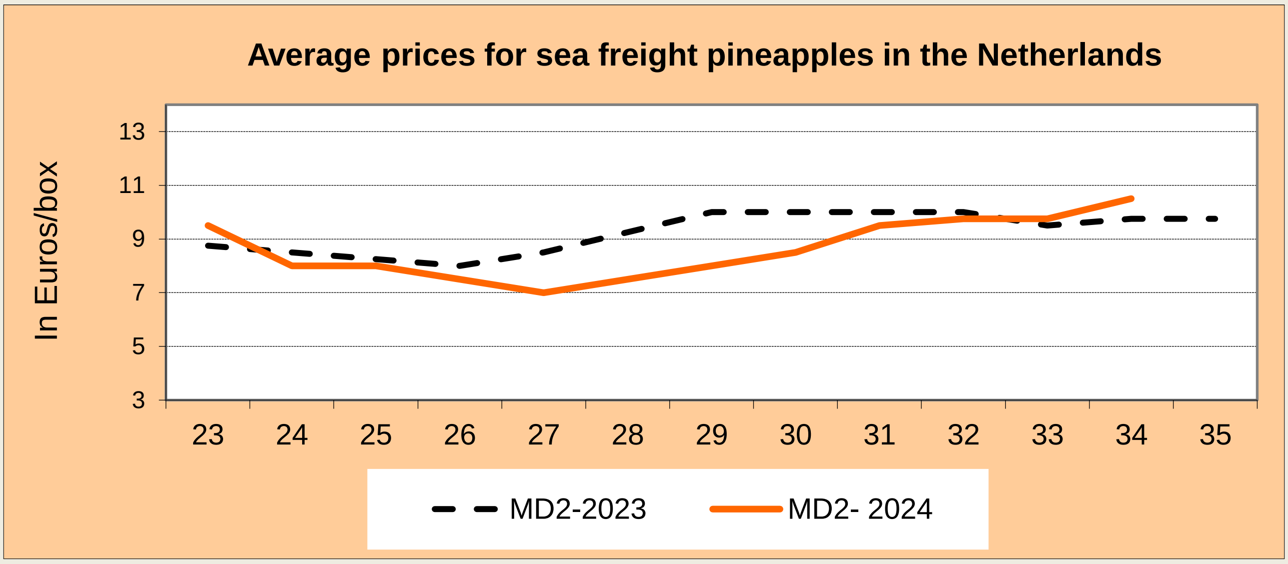
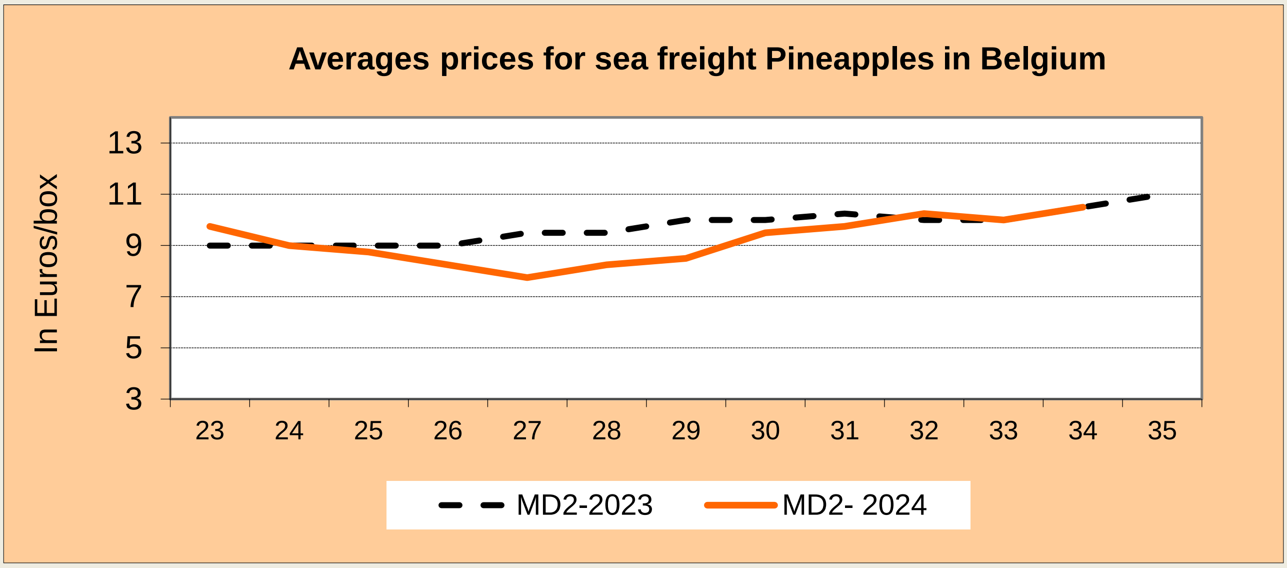
No change on the pineapple "airfreight" market this week. Sales remain as complicated as ever because demand is little interested in the available supply. Demand and sales are therefore still calm, for the supply of "Cayenne" which remains very limited. Demand is a little more active for the supply of coloured "sugar loaf". The most sought-after fruits seem to be those from Ghana. Regular and smooth sales for the "Sweet" offer.
No change on the Victoria market. The overall supply, which is still limited from all origins, is more than enough to satisfy a demand that is still sluggish for the fruit at this time of year.



Belgium: The pineapple market remains well oriented this week thanks in particular to ship delays which have sometimes created a pull-factor on the spot market. Spot demand was therefore more sustained and the spot supply, still limited, was better valued, particularly that concerning fruits of sizes 6 and 7 which were less available.
Sales were also fluid this week, on the pineapple "airfreight" market, which was still poorly supplied. Given the low level of demand, few operators are currently considering increasing their imports.
Sales still very calm on the Victoria market still poorly supplied.



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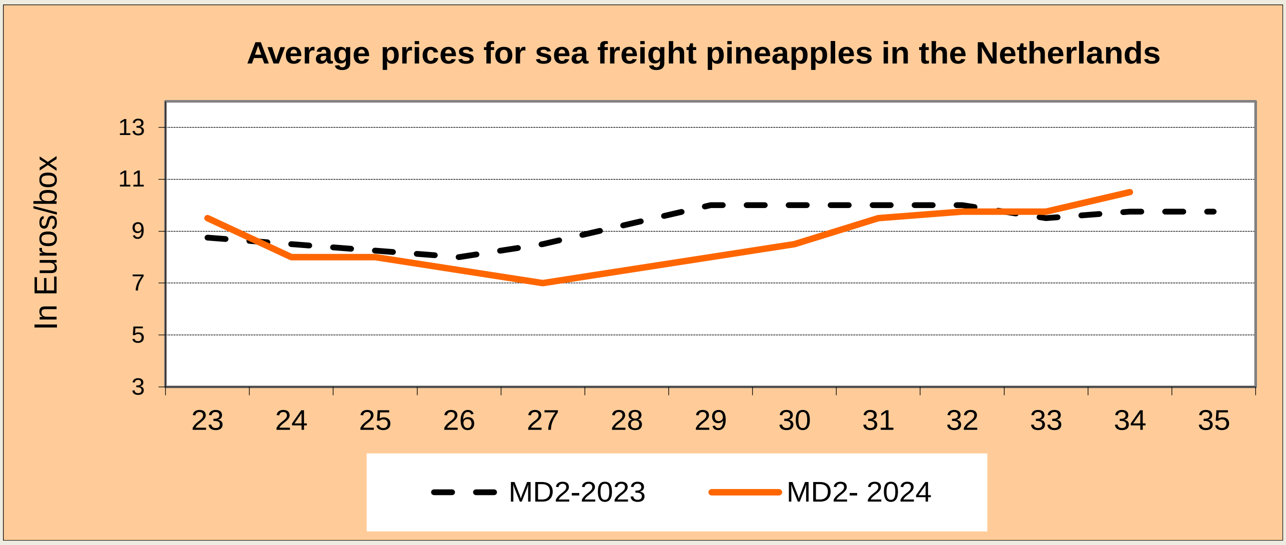
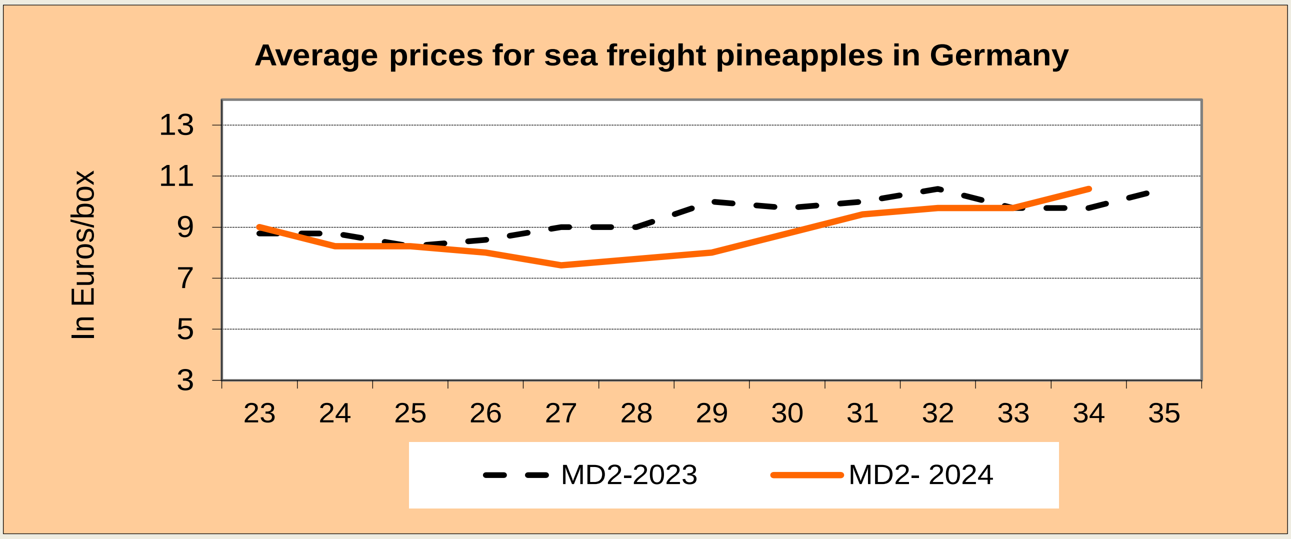
Netherlands: The pineapple market remains well oriented while demand is still moderate. The overall supply of "Sweet" is extremely limited, particularly from Costa Rica, so operators are finding it very difficult to meet even moderate demand, which explains the fluidity of spot sales and the sustained prices. Almost identical situation on the market for coloured fruits (Premium), the supply is very limited, but on the other hand, demand without being very sustained, is more regular. Prices are therefore firm for the few lots put up for sale. No change on the crownless fruit market, still under pressure due to low supply of large-calibre fruits.
Calm sales in the Victoria market.



Germany: The situation remains quite unusual on the pineapple market this week. Promotional operations are planned for calibres 7 and 8 (i.e. at 1.79€/piece or as at Lidl at 1.29€/kg). The overall supply of "Sweet", which is very limited, does not allow certain operators to respect their contractual commitments. Not to mention the fact that ship delays have exacerbated the feeling of scarcity, forcing operators working with hard discounters to seek supplies on the spot market, where prices have soared, especially at the end of the week. Good demand and also fluid sales on the coloured fruit market (Premium) which was poorly supplied this week. Delays in pineapple deliveries have caused tension on the crownless fruit market. Unfortunately, the spot supply for crownless pineapples is almost non-existent.



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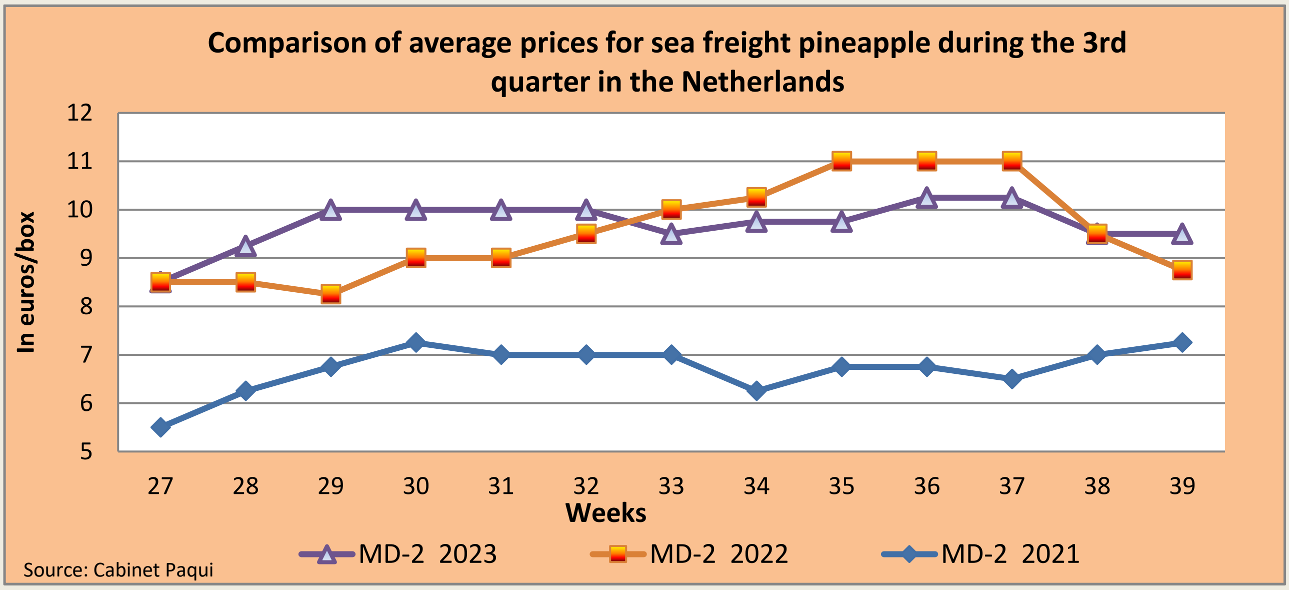
TRENDS FROM PREVIOUS CAMPAIGNS



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